JHARCRAFT

(A Govt. of Jharkhand Undertaking) (CIN: U17122JH2006SGC012606)

Jharkhand Silk, Textile & Handicraft Development Corporation Ltd.

Ref. No.1384 **Ranchi Date:- 15/10/2026**

Advertisement

Jharkhand Silk, Textile and Handicraft Development Corporation (JHARCRAFT), a Govt. of Jharkhand Undertaking is looking for bright, young, hardworking and experienced professionals for the position of **Chief Designer & Sr. Associate Designer (Textile)**, for Mega Handloom Cluster Project under the Comprehensive Handloom Cluster Development Scheme (CHCDS). He/she shall be responsible for Design & Sampling related works of the company. The detailed requirements are as follows:-

Sl. No.	Designation	Number of Opening	Requirement	Remuneration (CTC)
1.	Chief Designer	1	**Essential:** • Master's Degree in Textile Designing / Art & Graphics from a reputed institute (preferably NIFT/NID) with minimum 5 years post-qualification experience in the field. **Desired:** •Excellent knowledge of Adobe Photoshop, Illustrator & other textile design software. •Strong understanding of weaving, printing, embroidery, and craft based textile development. •Ability to lead design teams, mentor junior designers, and oversee sampling processes. •Experience in integrating traditional crafts into contemporary product ranges. • Good communication and writing skills in Hindi & English.	1,00,000/-INR Per month
2.	Sr. Associate Designer (Textile)	1	**Essential:** • Bachelor's Degree with specialization in Textile (preferably NIFT/NID) with minimum 3 years post- qualification experience in the field. **Desired:** Proficiency in weaving, printing, embroidery, and textile CAD software. • Strong knowledge of Adobe Photoshop, Illustrator & textile design tools. • Experience in design development, sampling, and adaptation of traditional crafts into modern collections. • Ability to work closely with artisans and production teams. • Good communication skills in Hindi & English.	60,000/-INR Per month

Sd/-
Managing Director
Jharcraft

Advertisement Inviting Application for the post of Chief Designer, Sr. Associate Designers and Associate Designers, Mega Handloom cluster project under Comprehensive Handloom Cluster Development Scheme (CHCDS) at Deoghar, implemented by JHARCRAFT.

Last date to submit the application is **12th November, 2026.**

Introduction

In the Mega Handloom Cluster Project under the Comprehensive Handloom Cluster Development Scheme (CHCDS), a qualified Designer will be engaged by Jharcraft for developing innovative designs and marketable products for the project mentioned. Designer will develop the design into sellable products which will further be sold at Jharcraft's selling outlets.

Once the design portfolio is developed, the process of product development will begin with the support of Jharcraft. Products will be developed by the weavers or artisans of Jharcraft at their clusters. The total cost of designs and sample development will be borne from the funds provided under Product Development intervention by the Govt. of India (GOI) to Jharcraft.

1. Objective

The objectives of engagement of Designer in Mega Handloom Cluster Project are as follows:

- To assist Jharcraft in modifying the designs, color combination and textures of the fabrics and product samples.
- To develop arrange of handloom products as per market requirements.
- To train weavers and technical staff of Jharcraft to convert paper designs into fabrics/end products.
- To coordinate with the marketing consultant and the Implementing agency for establishing market linkages with the importers/buying agents/overseas buyers for marketing of the products developed under the project from the stage of designs into products.
- To document the designs and products developed.
- Design development activities include designer input towards textile techniques, motifs, design& color trend and redefined usage of fabrics, usage of existing garment styles, product development using new techniques.

2. Eligibility Norms:

The applicant should have passed out from a reputed Design Institute. The applicant should have experience of working as Textile / Product / Fashion Communications Designer, as mentioned in annexure and should have track record for promotion and development of handlooms and handicraft products.

3. Duration of the Project

The designer will be engaged initially for a period of one year. If the performance of the designer is not found satisfactory, his/her services shall be discontinued at any time, even before completing 1year.

4. Scope of Work

a) Design Development

Selecting the right yarn keeping design and products in mind. Work on the combination of weaves/motifs and patterns/colour ways/value addition/design concepts/color references in the form of pantone number or thread card number to be provided along with designs (if required)/proto type (sample) development.

b) Product Development (Handloom and Handicraft)

Develop various product ranges like yardages, sarees, furnishing articles keeping in mind the weave and patterns of cluster and how it can be modified according to need of local, national and international market. The designer shall identify the products before commencement of the project by visiting the cluster. The designer wills provide only those ranges of products, which are acceptable to the targeted market/buyer and shall be responsible for the success of the products.

c) Train the weavers

To train/enroll the weavers to translate the paper designs on to the fabric.

d) Marketing of the handloom products

To ensure marketing of the new products developed by the designer.

e) Documentation of the Designs & Products developed

To document the designs and products developed by the designer.

5. Project Work

a) Extensive field visits to the cluster to identify the various types of design skills of the different weaver groups.
b) Assess existing design patterns and products of the cluster and suggest the product range.
c) Each design is to be developed at least in two color ways.
d) Assist Jharcraft in marketing the developed products.

6. Project Fees

Designer shall be paid fixed remuneration as follows for:

Sl. No.	Designation	Remuneration(CTC)
1.	Chief Designer	1,00,000/-INR per month
2.	Sr. Associate Designer(Textile)	60,000/-INR per month

Table1: Monthly targets/deliverables for Designer:

S. No.	Minimum targets/deliverables	Quantity
1	Number of new designs to be developed(each design to be in minimum 2colour ways)	30
2	Number of products to be developed, including sampling/prototypes	10
3	Number of designs/products to be marketed/obtaining production orders	10

Note: The designer has to ensure marketing, promotion and support for sales of the new product/ samples developed. The designers may also be evaluated quarterly on the basis of the above parameters. The emphasis however must be on the quality of designs, design intervention and increase in sales/orders.

7. Designer Selection Criteria

- The designer shall be selected based on the interview.
- Selection will be made on the assessment of the profile of the designer, qualifications and the relevant experience for handling similar projects.
- The designer has to present the PPT about the previous designs developed with minimum 3 samples of their work.
- The committee reserves the right to recommend amendments in the proposed project.
- The selection in that case will be subject to incorporation of those amendments.
- Decision of the committee shall be final and binding on all the applicants

7.1 Procedure for Submission of Application form

- The following are to be submitted in sealed cover:
- Designer's profile in brief with details of experience in designing, promotion and product development in the handloom/textiles/handicraft sector including awards won and details of its creativity, works done in the past in connection to the scope of the work suggested.
- Proof of Experience and of handling relevant activities mentioned.
- Any other supporting documents relevant to the project.

8. Other Information

Applicants may submit requests for clarification to this advertisement by sending an email on our address jharcraft@gmail.com and scheme.jharcraft@gmail.com.

9. Last Date for Submission of Application

The last date for submission of application is 12th November, 2026 (till 5.00 p.m.).The application received after the due date shall not be accepted. The application in **HARD COPY** should be addressed to the **Managing Director, Jharcraft, Udyog Bhawan, Near Akashwani,Ratu Road, Ranchi - 834001.** The envelope should be superscribed: "Application for the Post of_____". Application received in hard copy will only be accepted. Shortlisted candidates will be called for an interview.

10. Rights of Implementing Agency

Jharcraft reserves the right to accept / reject the applications received without assigning any reasons whatsoever, or may call for any additional information / clarification, if so required.

11. Court Jurisdiction

This shall be subject to the exclusive jurisdiction of local courts.

12. Attachments to be furnished with Application

a) CV of the applicant
b) Documents establishing the credential of the Designer- qualification of the designer, years of experience, working experience in handloom sector, approach and methodology towards development of cluster etc. should be submitted as part of the application.

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JHARKHANDSILK, TEXTILE & HANDICRAFT DEVELOPMENT CORPORATION LIMITED

APPLICATION FORMAT

Affix recent color passport size photograph

1. Post Applied for :……
2. Full Name (In Capital) :……
3. Father's Name/Husband's Name:……
4. Date of Birth :……
   (As recorded in HSC or equivalent exam)
   (Attach copy of certificate)
5. Age as on (01.10.2026) :……
6. Gender :……
7. Category :……
8. Marital status :……
   (Married/Unmarried)
9. Address(with PINcode)
   Present Address :……
   ……
   ……
   ……
   Permanent Address :……
   ……
   ……
   ……
10. Contact details:-

(a) Mobile No.……..

(b) Alternative Mobile No…….

11. e-mail……
12. Qualification:(10thonwards)(Attach copy of certificates).

Sl. No.	Exam Passed/ discipline	Specialization	Name of the Board /University/ Institute	Duration of course	Whether Regular course (Yes/No)	Year & month of Passing	Maximum marks	Marks obtained	% of Marks/CGPA*
1	X								

2	XII								
3	Graduation								
4	Post Graduation								
5	Others								

(*Incase of CGPA/grades, please indicate equivalent percentage as per norms adopted by the University/Institute & attach a copy of such norm fixed by the concerned University/Institute)

13. Post Qualification Experience (Attach copy of certificates):

Sl. No	Organization	Designation	Start Date (DD/MM/YYYY)	End Date (DD/MM/YYYY)	Total experience	Monthly Gross Emoluments	Job Role (Type of assignment handled/ specific nature of work/ duty performed)

Note: Provide in a separate sheet with last pay slip

14. Whether applied earlier in Jharcraft, if yes, please mention the post applied for
……

15. No. of days/months required to join, if selected
……

DECLARATION

I……Son/Daughter/Wife of.....,do hereby declare that all the statements made in this application are true and correct to the best of my knowledge and belief. In the event of any information being found false, my candidature/appointment is liable to be cancelled/terminated without any notice to me.

(SIGNATURE IN FULL)

PLACE:……..

NAME:……

DATE:……

Note: Documents/Certificates to be attached(Please ✓ mark):-

1) 10th Certificate ☐
2) +2/Intermediate Certificate ☐
3) Degree Certificate ☐
4) PG Degree/PG Diploma Certificate ☐
5) Caste/SEBC Certificate, if applicable ☐
6) Experience Certificate(s) ☐
7) Any other relevant Certificate ☐