



(A Govt. of Jharkhand Undertaking)

(CIN: U17122JH2006SGC012606)

**Jharkhand Silk, Textile & Handicraft Development Corporation Ltd.**

Ref. No. 996

Ranchi Date 14/09/23

**Tender notice for ODOP Brochure and Gift boxes**

**Introduction:-**

Jharkhand Silk, Textile & Handicraft Development Corporation Ltd. also known as Jharcraft, is a govt. of Jharkhand undertaking. Jharcraft was initially formed to create sustainable livelihood opportunities in the rural area, based on sericulture, handloom, handicraft and other allied activities. In the year 2006, Jharcraft was started as with an objective to create new opportunities in the rural areas followed with changing lives throughout the state. Initially the organization was engaged in organizing production units of various categories. Our vision extends towards fulfilling the cumulative dreams through creation of sustainable livelihood models based on sericulture, handloom, handicrafts and allied activities.

**ODOP:-**

**One District One Product (ODOP)** is an initiative by the central government to encourage domestic production of various handicrafts, readymade cloths, leather products etc. The aim of government is to encourage indigenous and specialized products district wise. With same vision, Jharkhand is helping local workers to increase their income through branding of their products by helping cottage and small industries. This will help many handicraft artisans and handloom weavers o get employment and boost the economy of the state.

**Scope of Work:-**

1. To curate designs for brochure and gift boxes.
2. To do content writing for the brochure.
3. To do photo shoot for the brochure.
4. To prepare presentation of different designs for brochure and gift boxes.
5. Other related works.

**Specification:-**

**1. Jharcraft Brochure-**

- Size – 8.5X11 sq. inch.
- Inner Page – 36 pages, 170 GSM multicolor art paper
- Cover Page – 300 GSM art board with lamination multicolour
- Unit – 500 pcs (rates should be submitted in the multiple of 100)

*per I*

**2. Gift Boxes –**

Specification will be provided in the pre-bid meeting. Bidder should go through the handicraft products of Jharcraft and suggest the design and material of the boxes accordingly.

**Eligibility Criteria:-**

1. The bidder must have at least 3 years of experience in similar jobs for govt./semi-govt. organization.
2. Self attested copies of GST certificate and updated return filing documents should be enclosed.
3. Income tax return filing of A.Y 22-23, 2021-22 & 2020-21 should be attached.
4. Audited balance sheet of the last 3 years should be attached.

**Other terms and conditions:**

- I. The rates should be inclusive of all taxes, duties, service tax etc. and no additional payments shall be made to the firm over and above.
- II. The firm has to handover the job assigned in all respect in scheduled time of the event.
- III. Jharcraft reserve the right to change, alter/modify the design/layout.
- IV. Jharcraft reserve the right to cancel the contract/order on any reasonable ground/ violation of contract etc. for which no compensation will be given.
- V. In case of any dispute, court in Ranchi will have jurisdiction.
- VI. Selection will be done on the quality & cost based selection (QCBS). Marking will be done as mentioned below:

Sl. No.	Parameter	Evaluation Criteria	Maximum Marks
1	Lowest bidder (L1)	Quoting the least price- 60 Marks L2 – 50 Marks L3 – 40 Marks L4 – 30 Marks	60 Marks
2	Presentation	PPT, documentations supporting, presentation	20 Marks
3	Experience	Experience of 3 years 2 marks for each additional year	10 Marks
4	Sample	Sample design of ODOP brochure of Jharcraft	05 Marks
		Sample of gift boxes for Jharcraft products	05 Marks
<b>Total</b>			<b>100 Marks</b>

- VII. Date of presentation will be provided separately.
- VIII. An annexure of list of documents to be provided.
- IX. Date of pre-bid – 22.09.2023.
- X. In case of non-Compilation of any of the clause, Jharcraft reserves the right to cancel/reject MoU at any time without assigning any reason thereof.
- XI. The decision of the Managing Director, Jharcraft shall be final and binding in case of any dispute.

*Handwritten signature*

**Address:**

Jharcraft, First Floor, Udyog Bhawan, Ratu Road, Ranchi-834001

Contact Number:9560963008

Website: [www.jharcraft.in](http://www.jharcraft.in)

Last date of submission: 03.10.2023 by 3:00 PM

Tender opening date: 04.10.2023 by 4:00 PM

Sd/-  
Managing Director  
Jharcraft

Handwritten signature