

## Pre- Bid Query Reply

### Selection of an Agency for Undertaking Branding & Promotion of Jharcraft

Ref. No.: 191 Dated: 06.02.23

Ranchi, dated- 30.01.2023

Sl. No.	Reference Section	Clause No.	Queries	Response
1	2.1 Eligible Bidders	Clause- 2.12 (Note-d)	The bidder should make available the Creative & PR Experts as Key Personnel's at Jharcraft office and must fulfill the criteria.	The bidder should make available one team leader at Jharcraft Office.
2	Schedule "A":- Scope of Work	Page No. 32	Section D is missing. If its typing error and its mentioned as Section 'C' kindly clarify.	Same may be read as Section "C"
3	2.1 Eligible Bidders	Clause- 2.1 2 (b)	Please clarify that it's not demanding experience from Jharcraft.	Experience of Handloom and Handicraft three assignment for central/ state ministries/ department
4	2.1 Eligible Bidders	Clause- 2.1.2 (d)	Fy-2020-2021 and 2021-2022 were pandemic ridden and advertising, event and branding related organizations hardly managed to survive so request to change to average of last five years beginning 2017-18.	The Bidder should have a minimum Annual Turnover of Rs. 10,00,00,000/- (Rupees Ten Crores only) in at least three years for the last Five completed financial years (i.e. 2017-2018, 2018-2019, 2019-20, 2020-21 and 2021-22) from the services provided towards similar nature of works. This shall include fees received towards developing creative and media spends and Events (the "Financial Capacity").
5	2.1 Eligible Bidders	Clause- 2.12 (Note-d)	Provision of making creative & PR experts as Key Personnel's to sit at Jharcraft office- not required.	Bidder should make available one team leader at Jharcraft Office.
6	2.1 Eligible Bidders	Clause- 2.12	Key personal responsibility under team leader 4 <sup>th</sup> bullet should be removing.	RFP clause prevails.
7	2.1 Eligible Bidders	Clause- 2.14.1 (g)	No copy of draft agreement provided.	RFP clause prevails.
8	2.1 Eligible Bidders	Clause- 3.3.1	Reduce the 1 Crore job value to 50 lakh.	RFP clause prevails.
9	2.1 Eligible Bidders	Clause- 3.3.1	Key personnel marking are too high.	RFP clause prevails.
10	2.1 Eligible Bidders	Clause - 3.6.1	Make Financial Bid weighted 20% Increase Tech: Financial Bid to 80:20	RFP clause prevails.
12	Schedule "A":- Scope of Work	Page no. - 31 (IV)	Needs to be deleted.	Clerical error (Needs to be removed)

## CORRIGENDUM/ ADDENDUM-I

### Selection of an Agency for Undertaking Branding & Promotion of Jharcraft

Ref. No.: 191.....Dated:-06.02.2023.....

Sl. No.	Reference Section	Clause No.	Original Clause	Modified Clause
1	<b>2.1 Eligible Bidders</b>	Clause- 2.1.2 (d)	The Bidder should have a minimum Average Annual Turnover of Rs. 10,00,00,000/- (Rupees Ten Crores only) for the last three completed financial years (i.e. 2019-20, 2020-21 and 2021-22) from the services provided towards similar nature of works. This shall include fees received towards developing creative and media spends and Events (the “ <b>Financial Capacity</b> ”).	The Bidder should have a minimum Annual Turnover of Rs. 10,00,00,000/- (Rupees Ten Crores only) in at least three years for the last Five completed financial years (i.e. 2017-2018, 2018-2019, 2019-20, 2020-21 and 2021-22) from the services provided towards similar nature of works. This shall include fees received towards developing creative and media spends and Events (the “ <b>Financial Capacity</b> ”).
2	<b>2.1 Eligible Bidders</b>	Clause- 2.12 (Note-d)	The bidder should make available the Creative & PR Experts as Key Personnel’s at Jharcraft office and must fulfill the criteria.	The bidder should make available one team leader at Jharcraft Office.
3	<b>Schedule “A”:- Scope of Work</b>	Page No. 32	Section D is missing. If its typing error and its mentioned as Section ‘C’ kindly clarify.	Same may be read as Section “C”

