

**JHARCRAFT**

(A Govt. of Jharkhand Undertaking)

(CIN: U17122JH2006SGC012606)

Jharkhand Silk, Textile & Handicraft Development Corporation Ltd.Ref. No. 956Ranchi, Dated. 30.09.22**Outdoor Advertisement Rate Contract**

Rates are invited from reputed firms/advertisement agency for outdoor advertisement (i.e flex/vinyl printing & mounting, advertisement media fabrication/ construction & installation, construction and installation of sign boards, creative designs etc.), of following works:-

Sl. No.	Particulars	Specifications	Unit	Ranchi	Jharkhand (except Ranchi)	Kolkata	Delhi	Mumbai	Bengaluru
1	Flex/ vinyl printing and mounting	Nonlit flex banner printing and mounting	Per sq. ft.						
		Nonlit flex hoarding printing and mounting	Per sq. ft.						
		Backlit flex printing and mounting	Per sq. ft.						
		Printing of vinyl sheeting and pasting at site	Per sq. ft.						
		Backlit translight printing and mounting	Per sq. ft.						
2	Advertisement media fabrication/ construction and installation	Flex board	Per sq. ft.						
		Pole kiosk, cutout	Per sq. ft.						
		Welcome gate/ T-gate, L-gates etc	Per sq. ft.						
		View cutter/ promo wall	Per sq. ft.						

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		Backdrop	Per sq. ft.						
		Vinyl sunboard cutout	Per sq. ft.						
		Self standing standee	Per sq. ft.						
		Ply card	Per sq. ft.						
		Sunboard vinyl	Per sq. ft.						
		Glowsign board (single side display)	Per sq. ft.						
		Glowsign board (double side display)	Per sq. ft.						
		Temporary hoarding	Per sq. ft.						
		standees	Per sq. ft.						
3	Construction and installation of sign boards	3D letter board	Per sq. ft.						
		Sign (HIP) board	Per sq. ft.						
4	Rental charges of all types of hoardings	1 day rental charges of all kind of hoardings	Per sq. ft.						
		4 day rental charges of all kind of hoardings	Per sq. ft.						
		7 day rental charges of all kind of hoardings	Per sq. ft.						
		10 day rental charges of all kind of hoardings	Per sq. ft.						
		15 day rental	Per						

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		charges of all kind of hoardings	sq. ft.						
		21 day rental charges of all kind of hoardings	Per sq. ft.						
		30 day rental charges of all kind of hoardings	Per sq. ft.						
5	Creative Designing	Creative design	Per design						
All rates should be inclusive of all taxes.									

Please submit your rates in sealed envelope on or before 14.10.2022 by 3:00 PM in the office of the Managing Director, Jharcraft and shall be opened at 4:00 PM on the same day. The above rates will be valid till 31.03.2024.

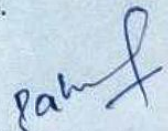
Selection Procedure: A single-stage two packages (Technical Bid & Financial Bid) system shall be adopted for selection of suitable bidder.

Eligibility Criteria:

1. The bidder must have experience of atleast 3 years in outdoor advertisement. Regarding that certificates/testimony/bills/payments proof etc. to be enclosed.
2. Self attested copies of GST certificate and updated return file documents should be enclosed.
3. GSTIN return filing of last three years should be attached.
4. Balance sheet for the last three years should be attached.

Other terms and conditions:

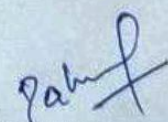
- I. The rates should be inclusive of all taxes, duties service tax etc. and no additional payments shall be made to the firm over & above.
- II. There should be an office/branch of firm in Ranchi.
- III. The firm has to hand over the job assigned in all respect in scheduled time.
- IV. Jharcraft reserves the right to change, alter/modify the designs/layouts.
- V. Jharcraft reserves the right to cancel the contract/order on any reasonable ground/violation of contract etc. for which no compensation will be given.
- VI. In case of any dispute, courts in Ranchi will have jurisdictions.


 A.G.M. Marketing
 (Jharcraft)

Memo No. 956

Date: 30.09.22

Copy to: Notice board and website (www.jharcraft.in)


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